



Building Surveyor Awards 2021 (BSA 2021)
Sponsorship Packages

Category of Sponsors	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Monetary Contribution	HK\$38,000	HK\$28,000	HK\$20,000	HK\$12,000
Exclusive Advertisement Opportunities				
Award Winner Video <ul style="list-style-type: none"> Post Presentation Ceremony Sponsor video/logo/name to be inserted/displayed in between the video To be promoted on Facebook, BSA 2021 Website, Direct Email, or local news online platform 	30s Sponsor Video	15s Sponsor Video	Sponsor Logo in Video	Sponsor's Company Name
Award Winner e-flyer <ul style="list-style-type: none"> Post Presentation Ceremony To be promoted on Facebook, BSA 2021 Website, Direct Email, or local news online platform 	Congratulatory Advertisement (Size not less than 1/16 page)	Large Logo	Small Logo (50% of Large Logo)	Sponsor's Company Name
Ad in a Local Chinese Newspaper Supplement <ul style="list-style-type: none"> Post Presentation Ceremony 	Congratulatory Advertisement (Size not less than 1/8 page)	Congratulatory Advertisement (Size not less than 1/16 page)	Logo	-
Online Advertorial <ul style="list-style-type: none"> Post Presentation Ceremony 	Box ad	Box ad	-	-
Ad in BSA 2021 Booklet	Two pages (Run of Page)	One Page (Run of Page)	Half Page (Run of Page)	Quarter (Run of page)
Corporate Sponsor Message on BSA 2021 Website (Max 100 words)	✓	-	-	-
Logo Acknowledgement				
Logo in all the BSA 2021 Marketing Materials	✓	✓	✓	Sponsor's Company Name
Logo on the BSA 2021 Website	✓	✓	✓	Sponsor's Company Name
Link to company website on the BSA 2021 Website	✓	✓	✓	✓
Logo/Name on the BSA 2021 Backdrop	Large Logo	Medium Logo (50% of Large Logo)	Small Logo (30% of Large Logo)	-
<i>Logo will be placed in marketing materials within 1 week after sponsorship confirmation and sponsor logo submission.</i>				
Acknowledgement at the BSA 2021 Presentation Ceremony				
Complimentary Seat(s) for BSA 2021 Award Presentation Dinner	3	2	1	0
Receiving a souvenir on stage at BSA 2021 Presentation Ceremony	✓	✓	✓	-

Remarks: Sponsorship items are available on a first-come, first-served basis.