



**Building Surveyor Awards 2021 (BSA 2021)
Presentation Ceremony
Functional Sponsorship and General Sponsorship**

1. Functional Sponsor for Award Presentation Ceremony

Category of Sponsors	Souvenir Sponsor*	Booth Sponsor*	Brochure Sponsor		Online Broadcast Sponsor
			Platinum	Gold	
Monetary Contribution (HK\$)	\$28,000	\$15,000	\$20,000	\$10,000	\$28,000
Sponsor's logo on souvenir	Sponsor's logo on souvenirs for all attended guests				
15-sec corporate video / adv on screen during Award Presentation Ceremony		✓	✓		
Exhibition Booth		✓			
Advertisement in BSA 2021 booklet			Full-page Adv	Half-page Adv	
Logo on live broadcast screen frame					✓
Complimentary Seats at physical Award Presentation Ceremony	2	2	2	1	2

*Souvenir Sponsor / Booth Sponsor can enjoy a **50% discount** for being also a Brochure Sponsor. Maximum 2 complimentary seats would be provided for this special offer.

Remarks:

1. Sponsorship items are available on a first-come, first-served basis
2. Prominent Placement (Inside Front and Inside Back) will be offered to the Platinum Brochure Sponsor on a first-come, first-served basis.



2. General Sponsorship

Category of Sponsors	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Monetary Contribution	HK\$30,500	HK\$23,000	HK\$17,500	HK\$12,000
<ul style="list-style-type: none"> Advertisement in BSA 2021 Booklet 	Two Pages (Run of Page)	One Page (Run of Page)	Half Page (Run of Page)	Quarter (Run of Page)
<ul style="list-style-type: none"> Corporate Sponsor Message on BSA 2021 Website (Max 100 words) 	✓			
Logo Acknowledgement				
<ul style="list-style-type: none"> Logo on all the BSA 2021 Marketing Materials 	✓	✓	✓	Sponsor's Company Name
<ul style="list-style-type: none"> Logo on the BSA 2021 Website 	✓	✓	✓	Sponsor's Company Name
<ul style="list-style-type: none"> Link to company website on the BSA 2021 Website 	✓	✓	✓	✓
<ul style="list-style-type: none"> Logo/Name on the BSA 2021 Backdrop 	Large Size Logo	Medium Size Logo	Small Size Logo	
Logo will be placed in marketing materials within 1 week after sponsorship confirmation and sponsor logo submission.				
Acknowledgement at the BSA 2021 Presentation Ceremony				
<ul style="list-style-type: none"> Complimentary Seat(s) for BSA 2021 Presentation Ceremony 	3	2	1	
<ul style="list-style-type: none"> Receiving a souvenir on stage at the BSA 2021 Presentation Ceremony 	✓	✓	✓	

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Presentation Ceremony Functional Sponsorship and General Sponsorship

Sponsorship Reply Slip

Please complete and return this reply slip by Fax: 3186-6810 or email to bsa@redasia.com.hk by **4 June 2021 (Friday)** to enjoy over 6-month's exclusive brand promotion.

To : Ms Christina CHAN
Red Asia Communications Ltd. (Event Secretariat)
Room 1807, 18/F, Fook Yip Building,
53-57 Kwai Fung Crescent, Kwai Fong, Hong Kong
(Tel: 3421-1463 Fax: 3186-6810 E-mail: bsa@redasia.com.hk)

I / We shall sponsor BSA 2021 in the amount of:

(Please ✓ in the box(es) appropriate)

1. Functional Sponsor for BSA 2021 Presentation Ceremony			
<input type="checkbox"/> Souvenir Sponsor	HK\$28,000	<input type="checkbox"/> Platinum Brochure Sponsor <i>Trim Size: 210mm(W) x 297mm(H) Bleeding margin 5mm for each side</i> <i>Format: CMYK, 350dpi, AI or JPG or TIF file</i>	HK\$20,000
<input type="checkbox"/> Booth Sponsor	HK\$15,000	<input type="checkbox"/> Gold Brochure Sponsor <i>Trim Size: 210mm (W) x 148mm (H), Bleeding margin 5mm for each side</i> <i>Format, CMYK, 350dpi, AI or JPG or TIF file</i>	HK\$10,000
<input type="checkbox"/> Online Broadcast Sponsor	HK\$28,000		
2. BSA 2021 General Sponsor			
<input type="checkbox"/> Platinum Sponsor	HK\$30,500	<input type="checkbox"/> Gold Sponsor	HK\$23,000
<input type="checkbox"/> Silver Sponsor	HK\$17,500	<input type="checkbox"/> Bronze Sponsor	HK\$12,000

Payment Details:

- Payment should be made in a crossed cheque payable to "**Surveyors Services Ltd**"

- I / We enclosed a crossed cheque (no. _____ draw on _____ Bank) with a total sum of HK\$ _____ as the sponsorship of the BSA 2021.

- Please send me the invoice / receipt for the sponsorship payment. (Please ✓ the box if necessary)

Contact information:

Contact Person : _____ Signature: _____

Company/Organization* : _____

***Please provide full English name as it would appear in all promotional materials of the event**

Address : _____

Contact Tel No.: _____ Fax No. : _____

Email Address : _____ Date : _____

- Thank you for your generous support -